

Note : Priority will be given to Double Degree seeking students over Credit Transfer students

Master 2 - AY 24-25

Graduation requirements for Double Degree students :

60 ECTS credits of core and elective courses (in one of the 8 concentrations below)

Thesis (pass / fail mark - no credits allocated to the thesis)

6-month internship (pass / fail mark - no credits allocated to the internship)

Global Finance concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Corporate sustainable finance	45	6
Specialization courses	Finance simulation	30	4
	Financial markets, banking and regulation	30	4
	Foundations of risk management	30	4
Special Topics	Financial Markets products	24	3
	Financial Statement Analysis	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
	Introduction to Python	15	2
Others Skills 2 : choose 1	Soft skills		
	Neuroscience and Finance	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the discipline	New trends in banking : Social banks & financial inclusion	45	6
Specialization courses	International Finance	30	4
	Big data and business analytics	30	4
	Financial Modeling	30	4
Special Topics	Machine learning in finance	24	3
	Valuation and risk models	24	3
	Research methods in finance	15	2
Others Skills 1 : choose 1	Compliance and Ethics	15	2
	Fraud detection	15	2
Others Skills 2 : choose 1	M&A	15	2
	ERP of financial companies	15	2
		228	30
		456	60

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FinTech concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Quantitative methods and decision Theory	45	6
Specialization courses	Introduction to Fintech Innovation & Web3	30	4
	ESG and Financial Analysis	30	4
	Blockchain technology in finance	30	4
Special Topics	Fintech solutions and digital finance	24	3
	Introduction to cryptocurrencies	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
	Introduction to Python	15	2
Others Skills 2 : choose 1	Soft skills		
	Neuroscience and Finance	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	FinTech Project	45	6
Specialization courses	Entrepreneurial Finance	30	4
	Portfolio Management of Digital Assets	30	4
	Paytech & Regtech	30	4
Special Topics	Banking in the era of Fin Tech	24	3
	Disruptive models Fintech & Assurtech	24	3
	Research methods in finance	15	2
Others Skills 1 : choose 1	Compliance and Ethics	15	2
	Fraud detection	15	2
Others Skills 2 : choose 1	M&A	15	2
	ERP of financial companies	15	2
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Luxury concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	French Excellence & Savior Faire	45	6
Specialization courses	Luxury Brand Management	30	4
	Customer Experience Management (CEM/CXM) and Omnichannel Strategy	30	4
	Graphic Design & Brand Communication	30	4
Special Topics	Data Analytics for marketing	24	3
	Design thinking	24	3
	Qualitative and quantitative research methods	15	2
Others Skills 1 : choose 1	Power BI	15	2
	Sustainable Digital Growth	15	2
	Neuroscience & AI for Business	15	2
Others Skills 2 : choose 1	Public Communication & Leadership	15	2
	Soft skills	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	Marketing Challenge	45	6
Specialization courses	Inside the Luxury Industry	30	4
	Storytelling in the digital era	30	4
	Luxury Tourism, Hospitality, & Sustainability	30	4
Special Topics	Retail management in the digital era	24	3
	Research methods in marketing	15	2
	Sustainable Fashion & Luxury	24	3
Others Skills 1 : choose 1	Digital marketing law	15	2
	Aviation: Understanding the challenges of the aviation industry	15	2
	Wine Management	15	2
Others Skills 2 : choose 1	Luxury Attitude (certificate)	15	2
	Aviation (certificate)	15	2
		228	30
		456	60

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Digital Marketing concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Digital Marketing Strategy	45	6
Specialization courses	Consumer psychology & behavior in digital era	30	4
	Customer Experience Management (CEM/CXM) and Omnichannel Strategy	30	4
	Graphic Design & Brand Communication	30	4
Special Topics	Data Analytics for marketing	24	3
	Design thinking	24	3
	Qualitative and quantitative research methods	15	2
Others Skills 1 : choose 1	Power BI	15	2
	Sustainable Digital Growth	15	2
	Neuroscience & AI for Business	15	2
Others Skills 2 : choose 1	Public Communication & Leadership	15	2
	Soft skills	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	Marketing Challenge	45	6
Specialization courses	Mobile strategy	30	4
	Pricing and value creation	30	4
	Storytelling in the digital era	30	4
Special Topics	Digital Project Management and Digital Transformation	24	3
	Retail management in the digital era	24	3
	Research methods in marketing	15	2
Others Skills 1 : choose 1	Digital marketing law	15	2
	Aviation: Understanding the challenges of the aviation industry	15	2
	Wine Management	15	2
Others Skills 2 : choose 1	Luxury Attitude (certificate)	15	2
	Aviation (certificate)	15	2
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		456	60

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International Business concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Internationalization Communication & Marketing Strategy	45	6
Specialization courses	Internationalization of the Firm	30	4
	Organizational Behavior & International Human Resource Management	30	4
	International terroir trade	30	4
Special Topics	Business Applications in AI	24	3
	International Finance (International trading simulation)	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
Others Skills 2 : choose 1	Inclusive Leadership Across Cultures	15	2
	Public Communication & Leadership	15	2
	Fundamentals of International Entrepreneurship	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	StratMe'up	45	6
Specialization courses	International Project Management	30	4
	International Supply Chain Management	30	4
	Introduction to Big Data and Business Analytics	30	4
Special Topics	Culture Matters: The Culturoscope Approach	24	3
	Legal issues in International Business	24	3
	Research methods in Business & Strategy	15	2
Others Skills 1 : choose 1	Digital Transformation in B2B	15	2
	The business of knowledge and entrepreneurship	15	2
	International Entrepreneurship in practice	15	2
	Global trends in strategy	15	2
Others Skills 2 : choose 1	Sustainable Entrepreneurship	15	2
	Building Effective Business Cases	18	2
	Active engagement: A business game	18	2
		228	30
		456	60

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Digital transformation concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Digital Change: work, organizations and society	45	6
Specialization courses	Big Data and Analytics	30	4
	Sustainable Innovation Development	30	4
	Organizational Analysis & Development for Business	30	4
Special Topics	Information Systems and ERP	24	3
	Research methods for consulting : problem-solving a	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
	Neuroscience & AI for Business	15	2
Others Skills 2 : choose 1	Inclusive Leadership Across Cultures	15	2
	Public Communication & Leadership	15	2
	Fundamentals of International Entrepreneurship	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	StratMe'up	45	6
Specialization courses	Organizational behaviour & system change	30	4
	The business of Knowledge in the Digital Age	30	4
	Entrepreneurship and Digital Business Models	30	4
Special Topics	Digital Marketing & Communication	24	3
	Sustainability and Digital Transformation	24	3
	Research methods in Business & Strategy	15	2
Others Skills 1 : choose 1	Digital Transformation in B2B	15	2
	The business of knowledge and entrepreneurship	15	2
	International Entrepreneurship in practice	15	2
	Global trends in strategy	15	2
Others Skills 2 : choose 1	Sustainable Entrepreneurship	15	2
	Building Effective Business Cases	18	2
	Active engagement: A business game	18	2
		228	30
		456	60

Big data concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Applied Strategic Management	45	6
Specialization courses	Introduction to Artificial Intelligence	30	4
	Data Management	30	4
	Business Analytics and big data	30	4
Special Topics	Business applications in AI	24	3
	Fundamentals of Python for business	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
	Analysis of financial statements	15	2
Others Skills 2 : choose 1	Public Communication & Leadership	15	2
	Soft skills	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	Big Data: application to Business	45	6
Specialization courses	Change management	30	4
	Data quality, protection, and regulations	30	4
	Entrepreneurship and Digital Business Models	30	4
Special Topics	Microsoft Azur Data Fundamentals	24	3
	Sustainability and Digital Transformation	24	3
	Research Methods in Business & Management	15	2
Others Skills 1 : choose 1	Fraud detection	15	2
	Microsoft Azur AI Fundamentals (certificate)	15	2
Others Skills 2 : choose 1	The business of knowledge and entrepreneurship	15	2
	Global trends in strategy	15	2
	Digital Transformation in B2B	15	2
		228	30
		456	60

Supply chain management concentration			
Fall Semester			
	Course Title	Hours	ECTS
Core Courses in the Discipline	Operations and Supply Chain Management	45	6
Specialization courses	Advanced Statistics	30	4
	Sustainable Innovation Development	30	4
	Lean Management	30	4
Special Topics	Corporate Social Responsibility	24	3
	Supply chain strategy	24	3
	Research Methodology	15	2
Others Skills 1 : choose 1	Power platform by Microsoft	15	2
	Power BI	15	2
	Analysis of financial statements	15	2
Others Skills 2 : choose 1	Public Communication & Leadership	15	2
	Soft skills	15	2
		228	30

Spring Semester			
	Course Title	ECTS	Hours
Core Courses in the Discipline	Global Supply Chain: contemporary challenges	45	6
Specialization courses	Advanced Operations & Supply Chain Management	30	4
	Responsible purchasing	30	4
	Supply Chain and Big data	30	4
Special Topics	Lean Six Sigma	24	3
	Sustainable Supply Chain	24	3
	Supply Chain Finance	15	2
	Research Methods in Management	15	2
Others Skills 1 : choose 1	CPIM certificate	15	2
	Yellow Belt Six Sigma certificate	15	2
	The business of knowledge and entrepreneurship	15	2
	Global trends in strategy	15	2
		228	30
		456	60