

### Master 1 - AY 24-25

Name of the Class (Semester 1 - Fall Semester)	Language	Hours	ECTS Credits
<b>Teaching Unit 1 (TU1) - Define and Rolling out the Strategy</b>			
Strategic management	EN	24	3
Corporate finance	FR and EN	24	3
Strategic Marketing	FR and EN	24	3
IS Governance and Big Data	FR and EN	24	3
<b>Total TU1</b>		<b>96</b>	<b>12</b>
<b>TU2 - Design and Steering Management Solutions</b>			
Management control	FR and EN	24	3
Sales & relations strategies	EN	24	3
Purchase and Supply chain	EN	24	3
Diversity & HR management	FR and EN	24	3
<b>Total TU2</b>		<b>96</b>	<b>12</b>
<b>TU3 - Professional Tools and Communication</b>			
French as a foreign language	FR	30	3
Business Challenge (AGORIZE platform)	FR and EN	24	3
<b>Total TU3</b>		<b>54</b>	<b>6</b>
<b>Total Semester 1 (Fall Semester)</b>		<b>246</b>	<b>30</b>

Name of the Class (Semester 2 - Spring Semester)	Language	Hours	ECTS Credits
<b>TU4 - Management and Environmental and Social Transition</b>			
<b><i>Humanities TES - Choose 1 course from the 4 below :</i></b>			
Business & Society	EN	24	3
Critical Management and Alternative Organizations	EN	24	3
Citizen and the commons	EN	24	3
Geopolitics and interstate strategies	EN	24	3
<b><i>Management Sciences 1 TES - Choose 1 course from the 4 below :</i></b>			
Entrepreneurship and systemic change	EN	24	3
Non-profit organization management	EN	24	3
Marketing for alternative organizations	EN	24	3
Social and environmental reporting	EN	24	3
<b><i>Management Sciences 2 TES - Choose 1 course from the 4 below :</i></b>			
Alternative & sustainable Business Model	EN	24	3
Ethical leadership in a changing world	EN	24	3
Sustainable distribution for alternative food networks	EN	24	3
Sustainable finance with Bloomberg	EN	24	3
<b>Total TU4</b>		<b>72</b>	<b>9</b>

Name of the Class (Semester 2 - Spring Semester)	Language	Hours	ECTS Credits
<b>TU5 - Management and digital transformation</b>			
<b><i>Humanities and Tools - Tutorials - Choose 1 course from the 4 below :</i></b>			
Sustainability & ethics in the digital economy	EN	24	3
Information systems project management	EN	24	3
AI for business management	EN	24	3
Advanced Excel for managers	EN	24	3
<b><i>Management Sciences 1 - Tutorials - Choose 1 course from the 4 below :</i></b>			
Sharing economy & digital platforms	EN	24	3
Management of the digital transformation	EN	24	3
Digital marketing	EN	24	3
Applied finance with Python	EN	24	3
<b><i>Management Sciences 2 - Choose 1 course from the 4 below :</i></b>			
Digital Business Model	EN	24	3
HR management in the digital era	EN	24	3
Blockchain for marketing & sales	EN	24	3
Management control and ERP	EN	24	3
<b>Total TU5</b>			<b>72</b>
<b>TU6 - Languages, Soft Skills and Professionnalisation</b>			
French as a foreign language	FR	30	3
International Entrepreneurship Seminar	EN	24	3
French culture and society	EN	24	3
<b><i>Soft skills 1 : Personal Development and leadership - Choose 1 course from the 3 below :</i></b>			
Behaviour focus development	EN	12	1,5
Design thinking	EN	12	1,5
Leadership according to the Lord of the Rings	EN	12	1,5
<b><i>Soft skills 2 : Work with Others - Choose 1 course from the 3 below:</i></b>			
Conflict management	EN	12	1,5
Adopting Inclusive Behaviours	FR	12	1,5
Fostering Diversity & Inclusion in multicultural environment	EN	12	1,5
<b>Total TU6</b>			<b>102</b>
<b>Total Semester 2 (Spring Semester)</b>			<b>246</b>
<b>Total Academic Year</b>			<b>492</b>
			<b>60</b>