

## ERASMUS Policy Statement 21-27

The international strategy of Montpellier Business School (MBS - Association Groupe Sup de Co Montpellier) follows on from what had been gradually implemented in 1993 and today represents a portfolio of nearly 200 universities in 50 countries for student exchanges

MBS's "Erasmus +" strategy is and remains to apply the principles of Erasmus + cooperation to its international partnerships outside the European Higher Education Area.

The European and, beyond that, the international dimension of MBS is part of its mission and its values. MBS emphasizes "diversity", awareness of "global responsibility" and adaptation to international contexts.

This European commitment serves as a basis for our international accreditations (AACSB, EQUIS, AMBA) and for our memberships to large international organizations, such as Global Compact, large international associations such as Cladea, AAPBS or AABS where MBS asserts its European identity, elected on a seat of the Steering Committee which is representative of universities from countries outside the American continent, in accordance with the statutes of Cladea.

This is a (unanimous) recognition of MBS's ability to represent European academic culture to Latin America. We only cite this because of the European commitment and the boundless international commitment that such recognition embodies. Not only the consecration of a past, but a commitment for the future.

It remains constant over the years that MBS makes every effort with its partners to facilitate the arrival in France of students from regions for which a stay in the euro zone poses economic difficulties: a permanent service for monitoring international students allows these students to follow their studies in the best conditions, both academically, socially and economically.

Likewise, it remains constant that the choice of academic partners of MBS is guided by criteria of quality (international accreditations), representativeness and notoriety, as well as by the sharing of common values. The annual flow of exchanges is now nearly 600 students in outgoing and inbound mobility, and the five continents are represented.

The quality requirement is enshrined in our educational regulations since we transfer in their entirety the credits obtained by our students outside France for integration into the accumulation of credits necessary for obtaining European diplomas and degrees. Since the creation of the Socrates / Erasmus scheme, MBS has demonstrated its European commitment. For MBS there was Europe at the start. Today there is an international policy nourished by the philosophy and values of Europe, as evidenced by all our international academic agreements.

All our international accreditations (AMBA, AACSB, EQUIS) have been obtained by strongly affirming the European identity of MBS, in particular the full recognition of the credits obtained by our students outside of MBS, including for the issuance of diplomas and degrees , in particular also the unconditional validation of the credits obtained by the foreign students

within the framework of their previous studies with a view to the delivery of diplomas and degrees by MBS. These international accreditations confirm the relevance of the European and international academic policy of MBS.

With the exception of work-study students (apprenticeship scheme), no MBS student has graduated without having acquired authentic international experience in situ, which provides them with lasting openness to Europe, the opportunity to forge a conscience and a European identity, and in any case to be confronted with an openness to the diversity of the world in order to feed on it, train there and awaken interest in studies in Europe.

The criterion of diversity is, after that of quality and representativeness, a major criterion in the choice of our partners. MBS's strategy is one of constantly improving representativeness of its partnerships, their increasing diversification in strict compliance with our international accreditation standards and the academic requirements associated with our status. Finally, it is about offering non-French MBS students the highest possible level of management training in France and openness to Europe.

The French Grandes Ecoles have a duty to promote the French system and the European culture of management training. The recruitment of foreign students, outside international exchange agreements, is therefore part of MBS's strategy: it is a contribution to the credibility of training in France and in the European Union. MBS undertakes specific information and recruitment actions in foreign territory: in Asia, Africa and Latin America. A network is therefore gradually being set up which allows MBS to ensure its international visibility and to contribute to the influence of the EHEA. Under appropriate conditions, foreign MBS students can participate in intra-European mobility.

The renewal of the European charter is a central moment in the implementation of the European (and international) strategy of MBS.